

Customer Spotlight Q&A: Drexel University

Ann McQueen Blair

Assistant Clinical Professor

Can you tell us about your organization and your role there?

Drexel University College of Nursing Health Profession is one of the largest colleges within Drexel University. It offers very strong nursing programs, ranging from undergraduate to graduate and doctorate. I am an Assistant Professor who teaches in the nurse practitioner tracks, mostly Family Nurse Practitioner and Adult Geriatric Nurse Practitioner.

Please tell us about how your course's curriculum is unique and isn't sufficiently covered by a single title?

The course that I have taught in for years, *The Role of the Nurse Practitioner*, required a special text to bring together the information needed to give the student background on the history of the nurse practitioner movement, scope of practice and how it varies across the country, and legal and practice issues the transitioning RN to NP needs to be educated on. The Course Chair reached out to Jones & Bartlett Learning, and they were willing to pull together select chapters from multiple books to give the students an excellent resource. Since we began working with Jones & Bartlett Learning, we have worked yearly to keep the content up-to-date as regulation and scope of practice have changed frequently.



Product Used

Jones & Bartlett Learning
PUBLISH eBooks

Key Benefits

- ✓ Allowed a customized blend of material from two books to create one eBook
- ✓ Saved money and time for students from not having to purchase multiple books when they'll only use a select number of chapters from each title
- ✓ Increased ease of updating books through eBook supplements

How many different titles are blended within your custom eBook?

Two - *Role Development for the Nurse Practitioner* and *Nurse Practitioner: Business Practice and Legal Guide*.

How did you determine that a custom eBook was the best solution for your curriculum?

It was an effort to help with cost to the Nurse Practitioner (NP) student. This way, they didn't need to buy two books that we only read certain chapters from for their assignments.

How has using a custom eBook benefited your students?

It's helped with the cost, convenience, and following trend of not having physical books.

How has using a custom eBook benefited you as an instructor?

It has allowed for ease of adding updates, such as Carolyn Buppert's new updates that came in November. The students had the eBook in September, so the update was released via an e-book supplement to them right away.

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How did Jones & Bartlett support you in crafting a tailor-made eBook for your course?

Jones & Bartlett Learning has been very receptive and knowledgeable about the book's content and knowing how it is essential in healthcare. With this custom eBook, we have the most accurate information to help prepare our students to provide safe and quality care to patients.

For more information on creating a custom PUBLISH eBook, please visit www.jblearning.com/publish or contact your sales representative.

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Jones & Bartlett Learning
25 Mall Road | Burlington, MA | 01803
phone: 1-800-832-0034 | www.jblearning.com