Customer Spotlight Q&A: Spoon River College

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Can you tell us about your organization?

Spoon River College is a rural community college with 4 campuses scattered through western Illinois (Canton, Macomb, Havana, and Rushville).

What's the name of your course? What level of students do you teach this course to?

The name of my course is Nutrition I. I teach undergraduate students typically taking the course as a transfer credit. I also get dual credit students.

Why did you select Nutrition Essentials for your course? What were you using previously for this course?

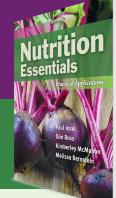
I selected *Nutrition Essentials* because I love working with Jones & Bartlett for my textbook needs, and I wanted to switch from the difficult publisher I was working with previously. My book representative at Jones & Bartlett Learning is quick to meet my instructor resource needs with no questions asked. I don't have to fight to justify when my adjuncts and I need hard copies of the textbook for our courses.

Also, this book was more catered for the non-nutrition major students I was getting in my class that needed a more basic version of the content. I was previously using *Nutrition: Concepts & Controversies* from Cengage.

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Nutrition Essentials: Practical Applications



Key Benefits

- Enjoyed the content in the book that was better suited for the non-nutrition majors in her class than her previous book from Cengage
- Received excellent customer service from her Jones & Bartlett Learning representative
- Found the instructor resources included with the book beneficial for teaching her class



How does *Nutrition Essentials* differ from the book you previously used?

Nutrition Essentials differs from the book I was previously using by offering more simplified information and not as much content that I didn't need.

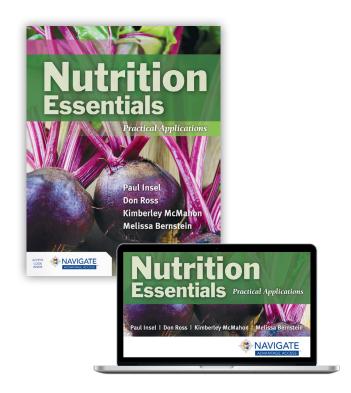
What are your thoughts on the instructor resources that accompany the text? What resource was most helpful to you in preparing a new book for your course?

The instructor resources are pretty good. I do wish there were some videos that complimented the content included in the instructor resources, but overall, the resources are beneficial. The PowerPoint notes have been the most helpful so far.

Do you have any additional comments about *Nutrition Essentials* that you'd like to share?

Not at this point since I just started using the text. The biggest thing would maybe be making it a little more affordable. We offer a rental option on campus that helps, but even as a brand new rental, the student is still playing close to a \$100. Luckily, that will go down once the book is used.

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For more information on using **Nutrition Essentials**, please contact your **Account Manager**.

SourceCode: SpoonRivRp

